

One day conference on Ensuring Quality & Traceability of Medicinal Products



**SPONSORSHIP
BROCHURE**



28 Sep 2024 | Aab Mahal | Radisson Blu Hotel, New Delhi Dwarka, India

Organized By:
The Indian Pharmaceutical Association - Delhi State Branch

Knowledge Partner :
K&S Partner
One of India's leading Intellectual Property (IP) law firms

OUR SPONSORS



Intellectual Property Attorneys

Dear Prospective SPONSOR

Greetings from IPA-DSB

We are pleased to invite you to become a sponsor for the conference on “**Ensuring Quality & Traceability of Medicinal Products**” scheduled for 28th September 2024 at Aab Mahal, Radisson Blu Hotel, New Delhi Dwarka, India. This conference offers a unique opportunity for your organization to connect with up to 150 leading healthcare professionals from various fields, including academia, research, industry, government, and the private sector. The Organizing Committee is diligently working to bring together the most knowledgeable regulators, policymakers, and industry leaders from around the world to explore the latest developments in ensuring the quality and traceability of medicinal products.

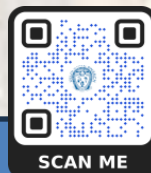
This event will feature an energizing and informative program focused on the fight against low-quality and substandard drugs and its traceability, offering delegates valuable insights and practical strategies. It will also provide sponsors with exceptional networking and business opportunities through an interactive exhibition and a dynamic series of scientific events. This high-profile conference is an ideal platform for your company to present itself among a distinguished group of professionals, enhancing your brand, showcasing your expertise, and demonstrating your leadership in the industry.

Sponsors and exhibitors will receive recognition before, during, and after the conference through various conference materials, and will have ample opportunities to establish fruitful connections with delegates during the event. We offer a range of sponsorship packages designed to meet your needs, and we encourage you to review the enclosed details and respond promptly. We look forward to your participation in this premier industry event and to welcoming you to New Delhi on 28th September 2024.

Scope & Topics

The conference on “Ensuring Quality & Traceability of Medicinal Products” will tackle the pressing issue of quality concerns of medicinal products that threaten global health. This crucial event will gather experts from medicine, regulatory affairs, law enforcement, public health, legal experts, and technology to formulate innovative strategies for ensuring the quality and safety of pharmaceutical products. The conference will feature a comprehensive global overview of traceability of medicinal products and examining their impact and distribution. It will assess current regulatory frameworks, identifying gaps and proposing improvements to enhance drug safety. Technological advancements in drug authentication, such as blockchain and digital tools, will be highlighted for their role in improving traceability and security. Additional focus will be on strengthening supply chain integrity to prevent low quality products from entering the market. Stakeholder collaboration will be emphasized, with efforts to unite manufacturers, regulators, and law enforcement. Public awareness strategies will be discussed to educate consumers and healthcare professionals. The conference aims to drive global efforts in safeguarding the quality and efficacy of medicinal products.

www.ipadelhi.in



IPA-Delhi State Branch

The IPA-DSB is one of the most-vibrant State Branch of the Association having more than 500 members representing the wide spectrum of the pharma fraternity. IPA-DSB has been given “Special Recognition Award” for 2011 & “Outstanding State Branch Award” from 2018 to 2022 for excellent contribution in achieving the objectives of the Association. Also, the Delhi Branch established the first-of-its kind Pre-Pharmacy Club in a school in the year 2010. The IPA-DSB established five forums, viz. Regulatory, Industrial, Academic, IPR and Community & Hospital Forums in 2018 to give more platform to all the divisions of the pharmaceutical profession.

**NATIONAL ASSEMBLING OF
DRUG REGULATORS, DOCTORS,
INDUSTRY, ACADEMICIANS,
LEGAL ADVISORS,
ENFORCEMENT OFFICERS,
COMMUNITY / HOSPITAL
PHARMACISTS, SCHOLARS &
RESEARCHERS, AND MEDIA TO
DISSEMINATE & EXCHANGE
INFORMATION**

Why SPONSOR ?

Sponsoring the conference on “**Ensuring Quality & Traceability of Medicinal Products** ” builds visibility for your brand and connects you with various health care professionals in the pharma and allied fields, academicians, researchers, practitioners, students, and other key stakeholders. This platform provides a forum to share your organization's expertise. Aligning your company with this conference will offer valuable exposure to over 150 attendees, including top talents in industry and academia.

Sponsoring this conference offers several significant benefits to you and your organization:

- Enhances brand visibility and recognition among key stakeholders in the pharmaceutical industry.
- Reaches a focused audience of professionals, researchers, and decision-makers, therefore amplifying your brand's reach and influence.
- Establishes industry leadership by positioning your organization as a leader in the fight against substandard drugs.
- Offers abundant networking opportunities with industry leaders, policymakers, and potential partners, facilitating collaborations and partnerships.
- Demonstrates a commitment to corporate social responsibility (CSR) by supporting initiatives that protect public health.
- Enhances your company's positive image as a responsible and proactive community entity.
- Provides market intelligence on the latest trends, technologies, and challenges in ensuring quality and traceability of medicinal products.
- Showcases your products, services, or technologies that contribute to ensuring quality of medicinal products.
- Provides public relations benefits, including media coverage associated with the conference, enhancing your company's profile.



www.ipadelhi.in

SCAN ME

Conference Highlights

Low Quality Drugs - A Menace in the Society

- Explore the profound impact of substandard drugs on public health and safety, socio-economic consequences and the urgent need for measures.
- Discuss global and local prevalence, health implications, and economic burden.

Law Enforcement in Traceability of Medicinal Products

- Gain insights into the critical role of law enforcement agencies, cross-border cooperation, intelligence sharing, and regulatory support.
- Highlight successful strategies and case studies.

Leveraging AI & Technology in Quality of Medicinal Products

- Discover cutting-edge technological advancements in detecting and preventing substandard medicinal products.
- Showcase innovative tools and methodologies like AI-driven analytics, blockchain, digital authentication techniques and their applications.

Role of Community Pharmacist for Ensuring Quality of Drugs

- Understand the pivotal role of community pharmacists in preventing substandard drugs.
- Focus on effective strategies, awareness programs, and educational initiatives to safeguard public health with case studies, by identifying low-quality medicinal products.

Public Awareness for Substandard Drugs

- Explore the effectiveness of public awareness campaigns in educating communities.
- Discuss strategies for disseminating accurate information and fostering a culture of vigilance.

Data Protection in the Healthcare Industry

- Examine the importance of data protection in the health care industry.
- Address challenges of safeguarding sensitive information in a digital world.
- Discuss data privacy regulations, secure handling practices, and cybersecurity measures.



- Join us for the above informative sessions that bring together experts, policymakers, and industry leaders.
- Share knowledge, strategies, and innovations aimed to ensure quality and traceability of medicinal products and enhancing the safety and security of the pharma industry.
- This conference is a unique opportunity to network with professionals, gain valuable insights, and contribute to the global fight against low quality medicinal products.

Premium Sponsorship PACKS

A Platinum Sponsor **Rs. 3.0 lakhs +18% GST**

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization's commitment to addressing the conference. Exposure includes:

- One Panellist Slot
- Company logo on all conference support banners, signs, programme, website and promotional materials.
- Complimentary registration for 5 delegates
- One table space for exhibition
- One set of promotional materials included in registration kit
- Thanking Announcements & Reserved Seats
- Testimonial and display of company video during the session's breaks

B Gold Sponsor **Rs. 2.0 lakhs +18% GST**

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda to promote your brand. Exposure includes:

- One Panellist Slot
- Company logo on all conference support banners, signs, programme, website and promotional materials.
- Complimentary registration for 4 delegates
- One set of promotional materials included in registration kit
- Thanking Announcements & Reserved Seats

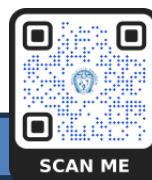
C Silver Sponsor **Rs. 1.0 lakh +18% GST**

- Company logo on all conference support banners, signs, programme, website and promotional materials.
- Complimentary registration for 3 delegates
- One set of promotional materials included in registration kit
- Thanking Announcements & Reserved Seats

D Session Sponsor **Rs. 0.75 lakh +18% GST**

- Advertisement to be played during session break
- Banner and standee advertisement in the session
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit
- Thanking Announcements in the session

www.ipadelhi.in



For any Sponsorship/ Exhibition Query, Contact

Dr. Neeraj Kumar
Hon. Secretary – IPA-DSB
Mobile: +91 98733 29254

Dr. Rajesh Agarwal
Co-Chairperson – Industrial Pharmacy Forum – IPA DSB
Mobile: +91 98370 42298
Email: ipadsbcon@gmail.com

More Sponsorship PACKS

E. Delegate Kit Sponsor

Rs. 1,00,000/- + 18% GST

- Sponsor Name to be printed on the Kit bag
- Company logo on all conference support banners & promotional material
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit

F. Lunch Sponsor

Rs. 75,000/- + 18% GST

- Banner & Standee at Lunch area (to be provided by sponsor)
- Company logo on all conference support banners & promotional material
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit

G. Kit Material Sponsor

Rs. 50,000/- + 18% GST

- Sponsor Name to be printed on the Kit material
- Company logo on all conference support banners & promotional material
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

H. Memento Sponsor

Rs. 50,000/- + 18% GST

- Sponsor Name to be printed on the memento
- Company logo on all conference support banners & promotional material
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

I. Lanyard Sponsor

Rs. 40,000/- + 18% GST

- Sponsor Name to be printed on the lanyards
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

J. Tea Sponsor

Rs. 30,000/- + 18% GST

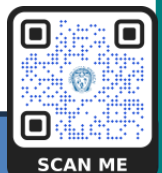
- Standee at Tea area (to be provided by sponsor)
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

K. Exhibition Stall / Table space

Rs. 2.0 Lakhs + 18% GST

- Table Size of 3 ft. x 3 ft. with a power connection for exhibition & display
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit

www.ipadelhi.in



SCAN ME

For any Sponsorship/ Exhibition Query, Contact

Dr. Neeraj Kumar
Hon. Secretary – IPA-DSB
Mobile: +91 98733 29254

Dr. Rajesh Agarwal
Co-Chairperson – Industrial Pharmacy Forum – IPA DSB
Mobile: +91 98370 42298
Email: ipadsbcon@gmail.com



SCAN ME

Sponsorship FORM



SCAN ME

Organization:			
Office Address :			
E-Mail :			
Contact Person :		Contact No:	

Sponsorship Pack (Tick):		A	Rs. 3,00,000/-	B	Rs. 2,00,000/-
C	Rs. 1,00,000/-	D	Rs. 75,000/-	E	Rs. 1,00,000/-
F	Rs. 75,000/-	G	Rs. 50,000/-	H	Rs. 50,000/-
I	Rs. 40,000/-	J	Rs. 30,000/-	K	Rs. 2,00,000/-
Sponsorship Amount :				Mode:	

Payment Mode

Cheque/DD

Cheque/DD In Favor of **“The Indian Pharmaceutical Association Delhi Branch”**. All Cheque/DD along with duly filled sponsorship form should be send to:

IPA Secretarial Office

Dr Neeraj Kumar, H. No – D/129, Street No -13, Ashok Nagar, Shahdara, Opposite Durga Mandir, Delhi 110093

Online/ NEFT:

Bank Details:

Account Name: The Indian Pharmaceutical Association Delhi Branch

Bank Name : Yes Bank

Branch Details: 10-A, East of Kailash (GF), New Delhi 110065

Account No.: 051494600000511

IFSC Code: YESB0000514 **MICR Code:** 110532101

GSTIN : 07AAATT2061L1ZE

Terms and Conditions:

Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the conference and is non-refundable according to the cancellation terms. You will be provided with confirmation of your booking, and details will be sent to exhibitors and relevant sponsors closer to the time of the conference.

Payment Details

Cheque No: _____

Bank: _____

Date: _____

Online/ NEFT

Transfer ID: _____

Amount: _____

Date: _____



UPI ID: MAB0480668A0215001@Yesbank
BHIM LPI



Scan for payment

For any Sponsorship/ Exhibition Query, Contact

www.ipadelhi.in

Dr. Neeraj Kumar

Hon. Secretary – IPA-DSB

Mobile: +91 98733 29254

Dr. Rajesh Agarwal

Co-Chairperson – Industrial Pharmacy Forum – IPA DSB

Mobile: +91 98370 42298

Email: ipadsbcon@gmail.com

About the venue: Radisson Blu Hotel, New Delhi Dwarka

Situated in the heart of Dwarka, our upscale hotel caters to both business travelers and leisure seekers in this bustling city. With pool views and an extensive meeting space, the hotel offers a cosmopolitan and refined ambiance. The Dwarka Walk Mall is located on the hotel premises and provides a retail paradise for frequent flyers and chic retail enthusiasts alike. Just a 25-minute drive from Delhi Airport.

Their elegant and spacious accommodations provide a stress-free haven for guests looking for a relaxing time away from home. Our award-winning on-site dining options ensure you have everything you need for a memorable stay. Delhi's biggest convention center, IICC Yashobhoomi, is situated close to the hotel making it an ideal location for both national and international traveling delegations as well as corporate travelers.

Why not get in touch..!

Drop us your query with details and we will call you right away



Mail us to knowmore!
ipadsbcon@gmail.com



For Queries
Dr. Neeraj Kumar
(+91 98733 29254)



For Sponsorship
Dr. Rajesh Agarwal
(+91 98370 42298)



IPA Delhi State Branch

Secretarial Office: H. No. D / 129, Street No. 13, Ashok Nagar, Shahdara, Delhi 110093

www.ipadelhi.in



SCAN ME

V
E
N
U
E

